



Simple tips for  
taking great Insta  
ready photos of  
your home.

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1

Setting up your camera is important. We suggest taking wide-angle shots to give a better perspective of your rooms and spaces.

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2

Take photos in both portrait and landscape from the same spot. Smartphones have lots of cool editing features and apps worth checking out.

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3

Open curtains and blinds to let in as much natural light as possible. Turn on the lights too, as well-lit rooms look more spacious.

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4

Before taking any photos, tidy up and remove any clutter from your rooms. A clean and organised space will appear more inviting and appealing.

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5

Focus on highlighting unique features and selling points in your rooms, such as a modern kitchen, a media wall or a spacious garden.

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6

The exterior of your home needs showing too. Make sure it's looking neat, move cars off driveways and if you have a garden, show some features and the space you own.

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# Want more tips?

Follow along for more tips & tricks to  
make your home Insta worthy.